



For Immediate Release:

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Three Political Veterans Join Premier GOP Convention Events Firm

Bill Greener, John Milne and Rick Shelby Add To Experience of GOP Convention Strategies

[WASHINGTON, DC- May 17, 2011]-- [GOP Convention Strategies](#), the most experienced and established political convention firm announced today the following additions to its team in its preparation for the 2012 Republican National Convention in Tampa, Florida.

[Bill Greener](#) – Founding partner of Greener and Hook, LLC and longtime communications and political consultant. In 1996, Greener served as the Convention Manager for the Republican National Convention in San Diego, CA. In 2008, he was a partner in Take '08 and program coordinator for the McCain campaign for the RNC Convention. During his career, Greener has developed a reputation for uncovering solutions and putting together winning strategies for his corporate and political clients.

[John Milne](#) – Senior Vice President for mCapitol Management. John was also a partner in Take '08, which was one of the leading convention services firms at the GOP convention in Minneapolis/St. Paul in 2008. With his long tenure and tremendous reach in the DC corporate community and Republican Leaders in Congress, John has a keen understanding of how the conventions add value to business, political and government relations activities.

[Rick Shelby](#) – Longtime lobbyist and former Executive Vice President for the American Gas Association. Rick, a veteran political campaign strategist, former Chairman of the Oklahoma State Republican Party and National Campaign Director at the RNC, has participated in every Republican Convention since 1976 and was the interim manager of the 1984 GOP Convention in Dallas, TX.

“Organizations attending the 2012 Republican National Convention will find that we have the premier team with the breadth of experience and unparalleled relationships to ensure a first-class convention experience with premium access and local awareness to cost-effectively maximize opportunities,” said Darrell Henry, co-founder of GOP Convention Strategies.

Along with the newest team members, the GOP Convention Strategies team already includes: co-founder [Scott Cottingham](#), co-founder [Darrell Henry](#) and [D’Anne Mica](#) who are based in DC and [Adam Goodman](#) and [Renee Dabbs](#) of the Victory Group, who are located in Tampa, Florida.

[GOP Convention Strategies \(GCS\)](#) will again offer its full range of convention planning services with offices in Washington, DC and Tampa, FL. The team can be retained to arrange every aspect of an organization's convention involvement from producing small policy briefings and major events for hundreds of attendees to the important details of ensuring the best logistical services in town as well as brand promotion and issue advocacy. Services provided by GCS may include: strategic planning, venue selection; local logistics; event planning; convention information resources; hotel and registration management; on-line and social media; media production; 24/7 studio access and media relations.

For more information, please visit www.gopconventionstrategies.com and find us on Facebook at <http://www.facebook.com/GOPConventionStrategies>.

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